

PRIVACY POLICY

Effective Date: September 23, 2026

Data Controller: The Regan Method LLC, Atlanta, Georgia (Admin@thereganmethod.com)

The Regan Method LLC ("we," "us," or "our") respects your privacy and is committed to protecting the personal data collected through thereganmethod.com (the "Site"). This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information.

1. Information We Collect

We collect personal information that you voluntarily provide to us when you visit the Site, register for an account, complete an intake form, submit a comment, or make a payment:

- **Account Registration Data:** Name, email address, password, and public display username.
- **Intake & Consultation Data:** Information submitted via our [/become-my-client](#) questionnaire, including age range, procedure interests, aesthetic goals, and communication preferences.
- **Transaction & Checkout Data:** Payment bookings are processed directly via **PayPal**. We receive transaction confirmations and billing contact details, but **we do not store or process raw credit/debit card numbers on our servers**.
- **User-Generated Content:** Comments, questions, and public text posted on journal entries or articles.
- **Technical & Usage Data:** IP address, browser type, operating system, referring URLs, device identifiers, and site interaction logs collected automatically via session cookies.

2. How We Use Your Information

We use the collected information for the following business purposes:

- To deliver advisory services, schedule consulting sessions, and process checkout transactions.
- To route prospective client questionnaires to our customer relationship management system (Salesforce).
- To maintain user accounts, authenticate logins, and display user comments on articles.
- To screen user comments for toxicity, spam, and safety policy violations using automated filters and AI moderation endpoints.
- To optimize search functionality and content recommendations via search indexing services (Algolia).
- To send administrative updates, account notices, and marketing newsletters (you may opt out of marketing emails at any time via the "unsubscribe" link).

3. Third-Party Service Providers (Data Processors)

We share personal data with trusted third-party service providers solely to operate our application architecture and deliver our services. These providers process data on our behalf under strict confidentiality obligations:

- **Salesforce:** Customer Relationship Management (CRM) platform used to store and process intake form submissions via Web-to-Lead.
- **PayPal:** Payment gateway used to process checkout bookings and advisory payments.
- **Algolia:** Search and recommendation engine used to index public article text, FAQs, and doctor listings for instant on-site search.
- **OpenAI:** Artificial intelligence provider used to process public comment text through automated safety endpoints to detect harassment, hate speech, and policy violations.
- **Amazon Web Services (AWS):** Secure cloud hosting infrastructure used to host our application server, database, and encrypted media assets.

4. Cookies & Analytics

We use functional session cookies and analytics tools to monitor site performance, keep you logged into your account, and improve site usability. You can configure your internet browser settings to reject cookies; however, disabling functional cookies may prevent you from logging into your account or completing checkout forms.

5. Data Security & Storage

We adopt appropriate administrative, technical, and physical security measures to protect your personal data against unauthorized access, loss, or alteration. Application data is hosted on secure cloud infrastructure located within the United States. While we enforce industry-standard safeguards, no internet transmission or electronic storage is 100% secure, and we cannot guarantee absolute security.

6. Your Rights & Data Access

You have the right to request access to the personal information we hold about you, request corrections to inaccurate data, or request account deletion. You may exercise these rights at any time by contacting us at Admin@thereganmethod.com.

7. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy periodically. When changes are made, we will revise the "Effective Date" at the top of this page. We encourage you to review this policy periodically to stay informed about how we protect your information.

8. Contact Us

If you have questions regarding this Privacy Policy, please contact us:

The Regan Method LLC
1230 West Peachtree St NW
Unit 2207

Atlanta, GA 30309

Email: Admin@thereganmethod.com